



LIVE WELL, SAN DIEGO!

Healthy, safe and thriving San Diego Communities

County of San Diego

Building Better Health

*Improving the health of
residents and supporting
healthy choices*

Living Safely

*Ensuring residents are
protected, neighborhoods are
safe and communities are
resilient*

Thriving

Forthcoming

Background

Two years ago, the Board of Supervisors adopted a comprehensive innovative strategy on wellness, called **Live Well, San Diego!** This long-term plan to advance the health and overall well-being of the region is being built with community involvement in a phased approach. The first phase – Building Better Health – was adopted on July 13, 2010. The second phase – Living Safely – was adopted on October 9, 2012. To realize a community that is not only healthy and safe, but also economically secure, a third phase – Thriving – will be rolled out in the future.

Key Themes

There are four major themes upon which our strategy is built

Building a Better Service Delivery System: Improve the quality and efficiency of County government and its partners in the delivery of services to residents, contributing to better outcomes for clients and results for communities.

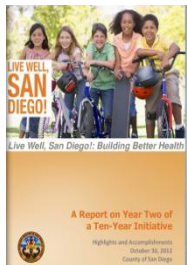
Supporting Positive Choices: Provide information and resources in order to empower residents to take action and responsibility for their own health, safety and well-being.

Pursuing Policy and Environmental Changes: Create the conditions within communities that make it easier for people to make positive choices. This includes promoting policies that encourage individual and community involvement in creating and keeping communities healthy, safe and thriving.

Improving the Culture Within County Government: Improve understanding among County employees and providers about what it means to live well and the role that all employees can play in helping County residents live well.

Progress through Partnerships

Live Well, San Diego! involves everyone. Only through a collective effort can meaningful change be realized in a region as large and diverse as San Diego County. Partners include health care providers; community- and faith-based organizations; the business community; schools; law enforcement; the military and veteran's organizations; and other jurisdictions, including cities and tribal governments. Progress demands the involvement of residents who are essential to identifying priority needs and driving change.



Every County department has made a commitment to play an active role and coordinate efforts to realize the biggest impact. The Health & Human Services Agency, as the lead agency for the first phase, Building Better Health, has issued a report which details progress with profiles of local leaders sharing their perspectives on how systemic change is happening. This report can be accessed on the County of San Diego website, **Live Well, San Diego!** page (see below). This website is where you can also learn about the specific strategies in the Building Better Health and Living Safely plans.






Live Well Regional Leadership Teams

Teams of community leaders and stakeholders are active in each of the HHSA service regions. These teams have been involved in community improvement planning and will be working to address priority needs over the next few years to realize the **Live Well, San Diego!** vision. These teams serve as a central point for planning and prioritizing collaborative action at the local level.

Team	Contact
Building Better Health East County Leadership Team	619-668-3990
North Central Live Well Leadership Team	619-668-3990
North County Community Leadership Team	760-967-4633
Healthy Communities Central Region Leadership Team	619-338-2722
Healthy Communities South Region Leadership Team	619-409-3303

Results

How will we know if all of us, working together, are making a difference? Ten (10) **Live Well, San Diego!** Indicators have been identified to capture the overall well-being of residents in the county. These Indicators will be part of a framework that will allow us to connect a wide array of programs and activities to measureable improvements in the health and well-being of every resident. This framework will be posted on the County of San Diego website, **Live Well, San Diego!** page.

Health	Knowledge	Standard of Living	Community	Social
				
1. Life Expectancy	3. Education	4. Unemployment	6. Security	9. Vulnerable Populations
2. Quality of Life		5. Income	7. Physical Environment	10. Community Involvement
			8. Built Environment	

For more information, look for **LIVE WELL, SAN DIEGO!** at <http://sdpublic.sdcountry.ca.gov/> or call the **Live Well, San Diego!** team at 619-338-2867.